



https://wwwnoturningback2020.com







KEY FINDINGS

- Our candidate portfolio is **21% non white** with 5% black, 6% Asian, 5% mixed/multiple ethnic.
- Age breakdown 50% 25-34, 28% 35-44 and 12% 45+
- Gender 58% female
- Neuro Diversity 7% identify as neuro diverse
- Family Educational background 26% of candidates neither parent went to university
- Socio-Economic background 6% were eligible for free school meals
- 31% of candidates placed in permanent roles in the last quarter have been from black, Asian, minority ethnic communities and 77% have been women
- Entry Level Apprenticeship, School Leavers & Graduates We are Co- Founders of and deliver the NoTurningBack2020 Young Careers Outreach programme across the UK throughout the year. There are over 800 under 25 yr olds in our network from under represented communities actively looking for their first role in Marketing PR & Sports Marketing. Make sure you advertise your Early Careers roles up to £35,000 on the NTB2002 Early Careers Job Zone to access this talent stream or talk to your f1 consultant













Gender







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Female

Prefer not to say



41%

Ethnicity











Sexual Orientation









Corporation



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1%









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94%



Neuro Diversity





89%





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Prefer not to say Yes





Family Educational Background







61%



Socio-economic Background







